

ABSTRACT OF THE DISCLOSURE

A liquid crystal display device includes (a) a first substrate including a first area in which an incident light is reflected and a second area through which
5 a light passes, and further including a pixel electrode covering the first and second areas therewith, (b) a second substrate including at least an opposing electrode, (c) a liquid crystal layer sandwiched between the first and second substrates and including liquid crystal molecules each having a major axis aligned perpendicularly to the first and second substrates when no electric field
10 is applied thereto, and (d) a first alignment-controller for controlling alignment of the liquid crystal molecules, the first alignment-controller being arranged at a boundary of the first and second areas or in the vicinity of the boundary.